

Good Friends Charlotte 2024 Investor Level Deliverables

Deliverables	Presenting Friend \$50,000	Significant Friend \$25,000	Phenomenal Friend \$10,000	Extraordinary Friend \$5,000	Fantastic Friend \$3,000	Terrific Friend \$1,500
Pre Event Visibility						
Recognition before the Gather & Give event with corporate logo or name on all deliverables (6,000+), including but not limited to: save the date, signage, event video & e-blasts.	Leading Logo (on all deliverables including event invitation)	Prominent Logo	Prominent Logo	Logo	Name	Name
Social media presence at time of commitment and leading up to the event through two weeks following Gather & Give.	5 to 7	5 to 7	5 to 7	2 to 3	2 to 3	2 to 3
Social media (Facebook, Instagram and Twitter) video spotlight feature	1	1	1	n/a	n/a	n/a
Volunteer/Employee Engagement	Yes	Yes	n/a	n/a	n/a	n/a
Event Presence						
Recognition with corporate logo or company name in event program, digital slideshow and printed formats.	Leading Logo	Prominent Logo	Prominent Logo	Logo	Name	Name
Event Speaker opportunity	Yes	Yes	n/a	n/a	n/a	n/a
Verbal Recognition from the stage by emcee	Yes	Yes	n/a	n/a/	n/a	n/a
Event Table Seats in the sponsor section (Table guests are encouraged to give to the annual community fund at the event. Must adhere to deadline date)	3 tables (24 seats)	2 tables (16 seats)	1 table (8 seats)	1 table (8 seats)	6 seats	4 seats
Table Signage	Yes	Yes	Yes	Yes	Yes	Yes
Post - Event Presence						
Website recognition on the investor page with link to company website.	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in Good Friends Annual Report sent to every donor and corporate investor (1,000 +) and on the website	Yes	Yes	Yes	Yes	Yes	Yes
Recognition at Engagement Event	Yes	Yes	No	No	No	No
Recognition on Engagement Event Invitation	Yes	Yes	Yes	Yes	Yes	Yes